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BC FERRIES MEDIA CHARITY GOLF EVENT RAISES \$50,000 FOR BIG BROTHERS BIG SISTERS

VICTORIA – For the 13th consecutive year, members of British Columbia’s media, business and government communities got together for the BC Ferries Media Charity Golf Classic at Bear Mountain Resort in Victoria on June 22, 2018. This year’s tournament raised \$50,000 to support Big Brothers Big Sisters of Victoria and Area thanks to the 132 participants.

Co-founded by Global TV’s Keith Baldrey and the Times Colonist’s Les Leyne, the tournament is designed to achieve two things – a great day of golf with some of the top media personalities in B.C. matched with an opportunity to raise money for a great cause. Over the past 13 years, the tournaments have raised over \$770,000 to support programs for children and families.

Big Brothers Big Sisters believes children should have the opportunity to reach their full potential, both as individuals and citizens. In doing so, the children will not only do well, they will also do good. They support mentoring relationships between vulnerable children and good citizens, who are caring members of our community. These relationships not only change the course of each young person’s life they bring promise to each community’s future as well.

“BC Ferries is proud of its association with Big Brothers Big Sisters and the Media Charity Golf Classic,” said Mark Collins, BC Ferries’ President & CEO. “This tournament is a unique opportunity to bring together the media, business and government communities in support of very worthy causes – this year, we’re helping Big Brothers Big Sisters of Victoria and Area, whose mission is to help facilitate mentoring relationships to not only change the course of a child’s life but also bring promise to each community’s future as well.”

“We are very grateful to be the named charity of choice for this event and appreciate the dedication and support of BC Ferries, the many businesses who participated, media personalities and members of government”, said Rhonda Brown, Executive Director for Big Brothers Big Sisters of Victoria and Area. “With this support we will expand our programs providing mentors for more children. Mentoring is crucial to a child’s development as it teaches and promotes skills essential for personal and professional success in life. We are committed to ensuring our young people grow up happy and healthy – mentally and physically.”

BC Ferries would like to thank all of the corporate sponsors, media representatives and the many volunteers who participated in the 13th annual BC Ferries Media Charity Golf Classic and looks forward to another successful fundraising event in 2019.

Photo attached

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Rhonda Brown, Big Brothers Big Sisters of Victoria and Area's Executive Director (third from left), receives a cheque for \$50,000 from (left to right) committee member Bruce Williams, Tournament Co-Chairs the Times Colonist's Les Leyne and Global TV's Keith Baldrey, along with the Honourable Harry Bains, Minister of Labour and BC Ferries' President & CEO Mark Collins. Funds raised at the 13th Annual BC Ferries Media Charity Golf Classic will help support mentoring relationships between vulnerable children and good citizens, who are caring members of coastal communities.