

For Immediate Release  
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## **BC FERRIES PROUD SPONSOR OF PRISMA FESTIVAL IN POWELL RIVER**

VICTORIA – In support of talented, young musicians, BC Ferries is proud to return as the title sponsor of the 2017 Pacific Region International Summer Music Academy (PRISMA) Festival which is being held in Powell River from Monday, June 12 through Saturday, June 24.

To accommodate festival goers travelling to the Symphony Cruise Matinee concert, BC Ferries is adding extra sailings on the Comox – Powell River route on Saturday, June 17 at 3:15 pm from Comox and at 5:15 pm from Powell River.

The 2017 PRISMA Festival and Academy attracts world-renowned guest artists and top international music students drawing over 5,000 concert-goers from B.C. and beyond to the daily music events, the symphony and chamber music concerts, master classes and student recitals. Part academy, part festival, PRISMA is an intense, two-week training program for advanced students of all ages wanting to pursue professional careers as musicians.

“PRISMA makes classical music accessible to everyone,” said Janet Carson, BC Ferries’ Vice President of Marketing and Travel Services. “We are glad to contribute to this first-rate academy, to help develop rising stars and showcase the picturesque community of Powell River.”

Festival highlights include PRISMA on the Beach on June 14; Grand Gala Opening Concert on June 16; Symphony Cruise Matinee Concert on June 17; Symphony Evening Concert on June 17; Guest Artist Chamber Music Concert on June 22; and the Closing Symphony Concert on June 24.

To book your PRISMA Festival Getaway in Powell River or find out more about BC Ferries Vacations packages on the Sunshine Coast, visit [bcferries.com/vacations](http://bcferries.com/vacations). PRISMA is the feature story in the 2017 issue of onBoard Magazine, available this summer on board vessels and at select terminals. Find out more at [onboardmagazine.ca](http://onboardmagazine.ca).

For BC Ferries’ schedule information, visit [bcferries.com](http://bcferries.com). For information on the 2017 PRISMA Festival visit [prismafestival.com](http://prismafestival.com)

Under contract to the Province of British Columbia, BC Ferries is the service provider responsible for the delivery of safe, efficient and dependable ferry service along coastal British Columbia.

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